*GRAPHICS DESIGN ASSINGIMEN*

EXMPLES OF GOOD AND BAD DESIGN AND REASON WHY

GOOD DESIGNS

* It establish a concept to design.
* Design and creativity it gives out a communication.
* A good designs is not governed by trends.
* It help to remember the message.

Examples



Adidas it goes way back to the consumers, for it has most and best classics in the archives. Adidas it last for long before it finished. The sign adidas it always look good and clean and it is easily to sketch it.



It have space for creativity, use of visual tricks engage with the space around it. It can’t be avoided (ignored) than one audient exposed to the board. This is a new technology as for this Nokia Company it reflect everything you would like to see about it .The sketch it’s reflect out the message.

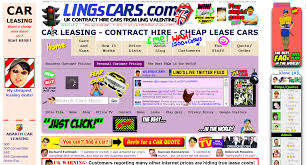


The coca cola design always give out the positive inclusiveness towards the consumers where they share common values. The designs of coca cola they are unique and also the color red is always clear to consumers.

BAD DESIGNS

* They are difficult to change the code.
* It never attract peoples on the way.

Examples



Too many words design element where they never show contrast, they are many designs in one graphic.



Too many words which are neat you can’t be able to read and understand. They are immobile to consumers. They have one tone and work is too busy.



Many houses they have bad design consideration of bad foundation which they are fragility for they can collapse any time. Houses needs to be sketched first before the contraction which determines the design.